







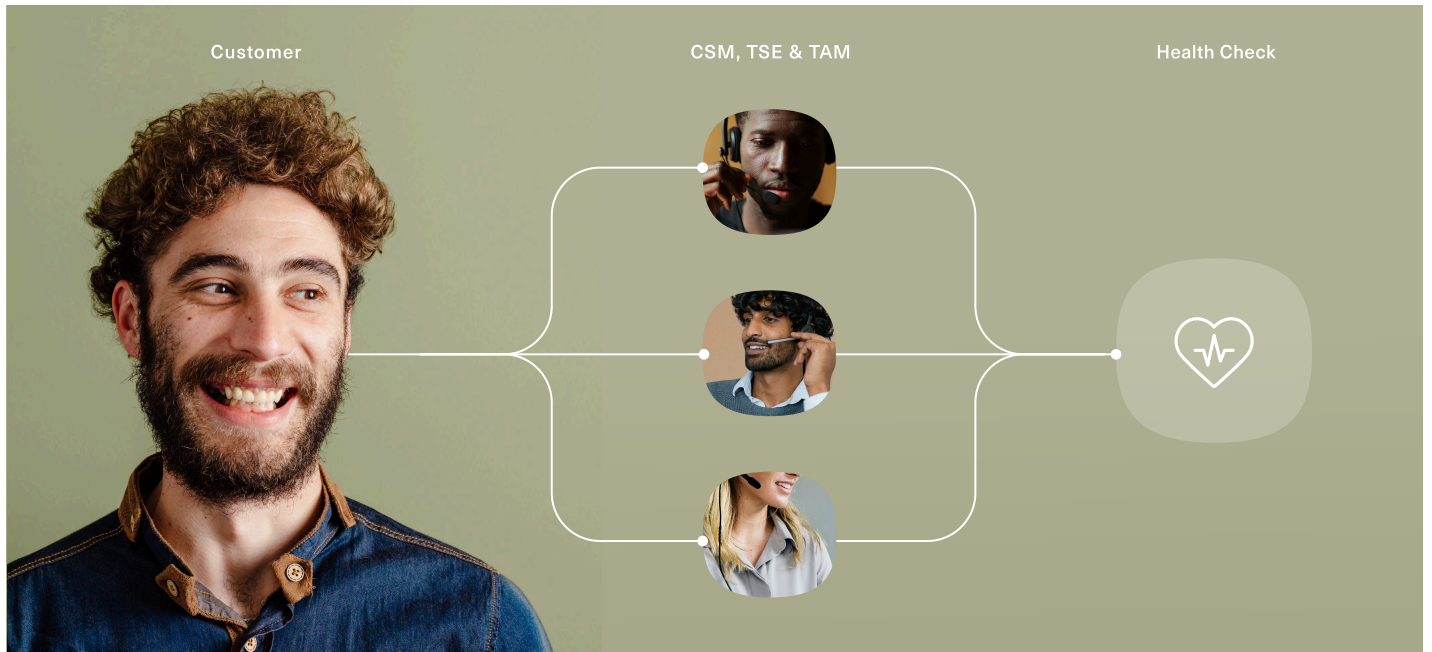
# Premier Support

Maximize your CX potential with expert guidance, proactive issue resolution, strategic insights and an annual review.

 <p><b>Faster Response Times</b></p> <p>15-minute response for critical 60-minute response for other</p>	 <p><b>Dedicated Resources</b></p> <p>Primary Technical Support Engineer Primary Technical Account Manager Customer Slack Channel</p>	 <p><b>Expanded Support Hours</b></p> <p>24/5 Coverage From Sunday 6 PM ET through Friday 9 PM ET</p>	 <p><b>Expanded SLA Credits</b></p> <p>Enhanced service guarantees with proactive accountability for your success</p>
---	--	---	--

## How It Works

Your support team goes beyond just your CSM—it's a dedicated team working together to ensure your success. With a TSE handling issue resolution, training, and insights, and a TAM providing tailored solutions and CX optimization, you're fully supported every step of the way.



## Technical Support Engineer (TSE)

Dedicated support with proactive issue resolution, monthly check-ins, training, and strategic insights to ensure continuous improvement and alignment.

- **Proactive Issue Management:** Troubleshoot and resolve issues, coordinate live review calls, and manage long-term problems with consistent updates to clients.
- **Client Engagement and Support:** Conduct monthly check-ins, deliver training and walkthroughs, and handle small configuration changes.
- **Collaboration and Strategic Insights:** Act as a trusted advisor by sharing valuable client feedback and observations with internal stakeholders to drive continuous improvement and alignment.

## Technical Account Manager (TAM)

Dedicated CX partner providing tailored solutions, proactive oversight, and continuous optimization for long-term success.

- **Strategic Expertise:** Partner with a dedicated Subject Matter Expert to address challenges, deliver tailored solutions, and align your CX strategy with industry best practices.
- **Proactive Oversight:** Accelerate issue resolution through support request monitoring, relevant insights, and pattern identification.
- **Continuous Optimization:** Gain proactive recommendations to enhance your Kustomer implementation and achieve long-term CX improvements.

## Annual Health Check

Annual review with actionable insights and ongoing optimization to enhance performance and efficiency.



1. **Comprehensive Configuration Audit:** Conduct a detailed annual review of your setup to uncover opportunities for improvement and optimization.
2. **Actionable Insights:** Receive a thorough report with clear recommendations to enhance performance and efficiency.
3. **Ongoing Optimization:** Collaborate through weekly follow-ups to design, implement, and manage updates aligned with your goals.

## Unlock More with Premier Support

	Premium	Basic
Support Coverage	24/5	8 AM - 8 PM Local Time M - F
Dedicated Slack Channel	Yes	No
Dedicated Technical Support Manager (TSE)	Yes	Pooled
Dedicated Technical Account Manager (TAM)	Yes	No
Enhanced SLA Credits	Yes	No
Annual Health Check	Yes	No